

INSATIABLE OPTIMIZERS

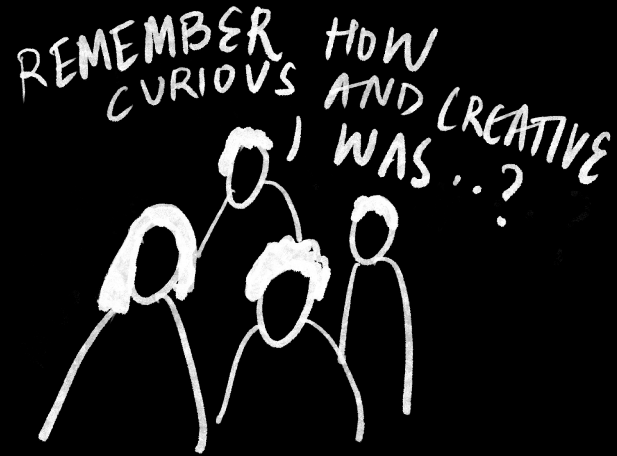
"Every child is an artist.
The problem is *staying
an artist* when you
grow up."



It's something
Picasso said.



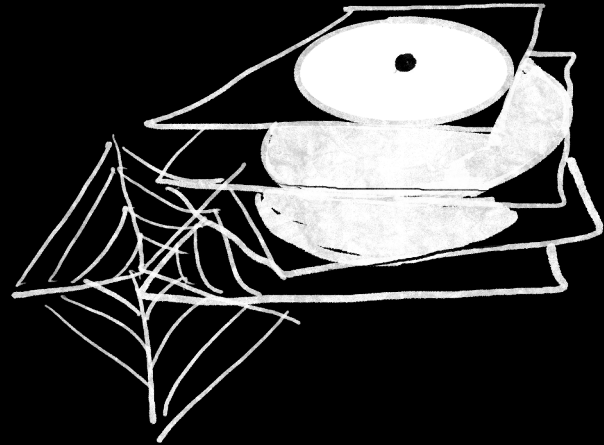
But most of us have
said it to ourselves too.



As we peer over
book collections with
uncracked spines.



As we watch our
records collect dust.



As we think "*I should really start painting again*" and never pick up the brush.



We'll always say we'll
do it *someday...*
someday...someday...

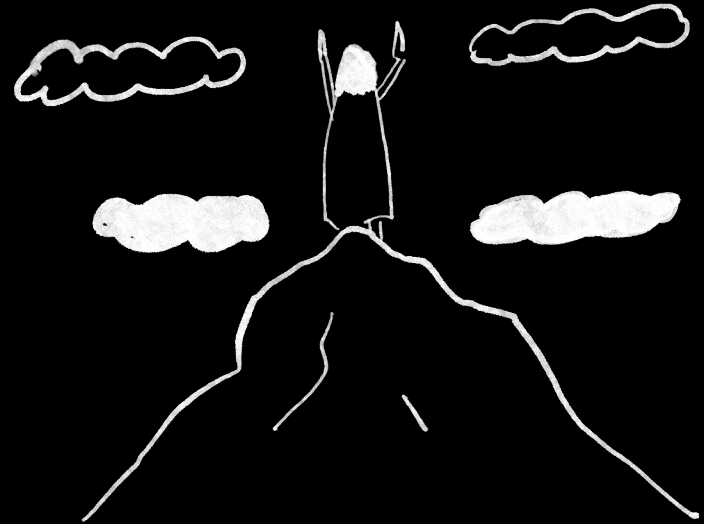
≡ May R D O

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21	22	23	24	25	26	27

But somewhere,
life gets in the way.



It's *not that* life's
squandered
our spirit, per say.



It's not that everything
we once loved has
given way to drudgery.



Seriously, *we're thriving.*



There's never been so much *to learn, to discover, to nurture* — in our jobs, in our communities, in our homes.



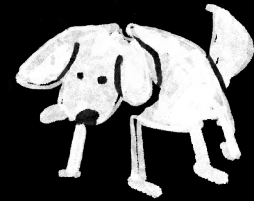
We've only neglected
the childlike artist,
reader, and wonderer
inside us...



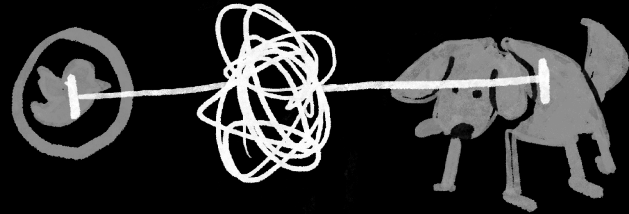
Because every
moment of rapt
entertainment...



Feels like a *Sophie's choice* with the other enrapturing things that need our attention.



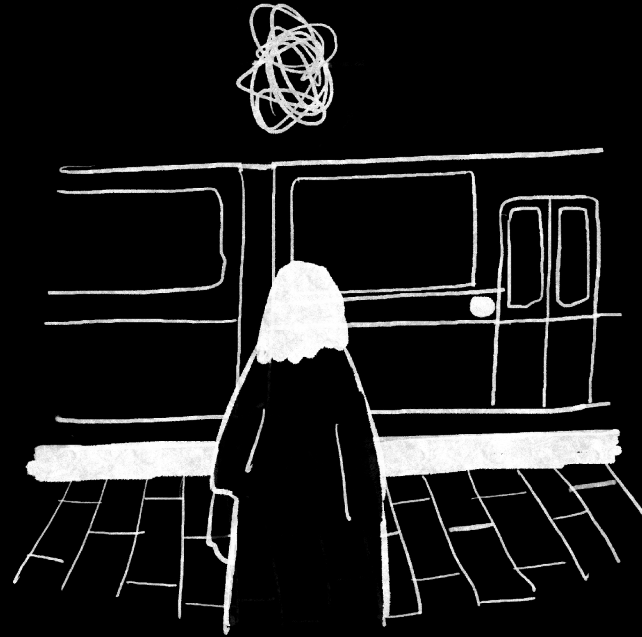
And so we cobble
together a *new art
form*:



*The distracted half-
watch.*



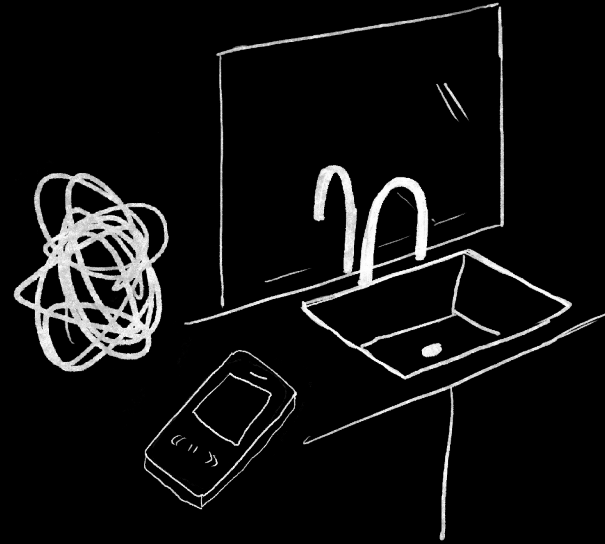
*The podcast on the
train platform.*



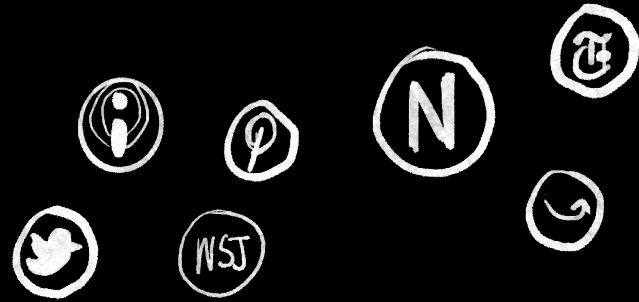
The one-eye-on-the-sitcom, one-eye-on-the-spreadsheet maneuver.



*The phone concert on
the counter while the
shower roars on.*



We enjoy what we
can, how we can,
when we can...



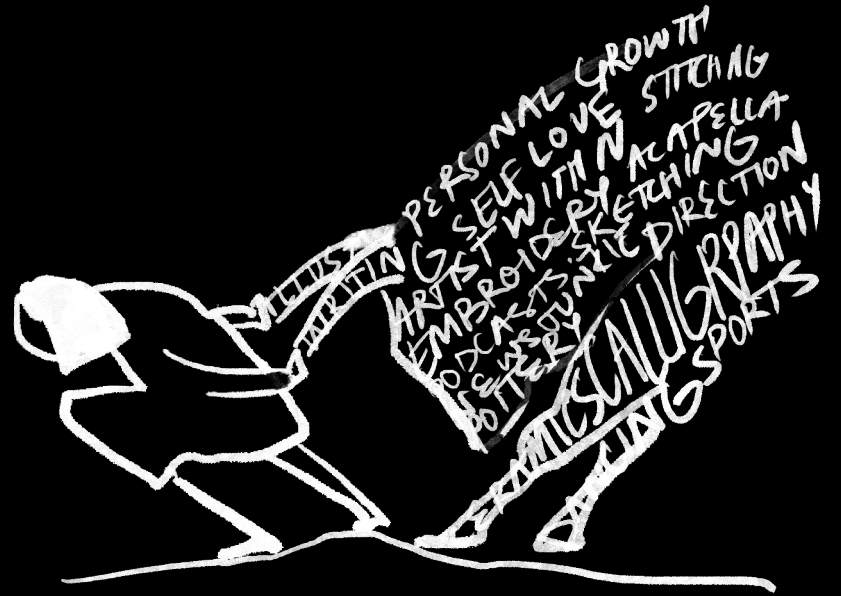
We enjoy what we can, how we can,
when we can...*because*
we need to balance our
curiosity and
entertainment with
everything else.



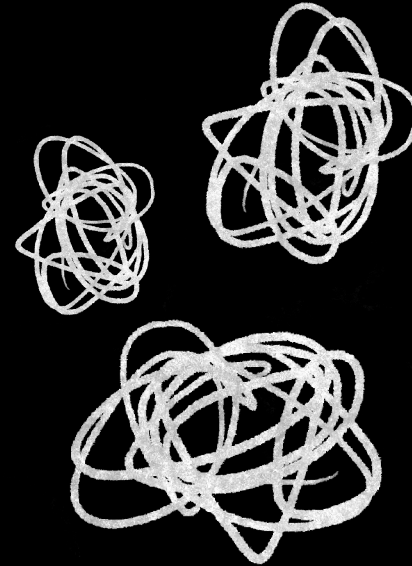
At Quibi, this is
anything but a
compromise.
It's a celebration.



A celebration of
*grabbing life by the
horns* even when it's
crazier than ever.



A celebration of
doing it all, halfway.



A celebration of *never saying "maybe someday."*



Because you're a
crazy busy crazy
creative soul *today*.

TODAY!

Someday Starts *Today.*

For *insatiable optimizers*, Quibi is the *anti-attention economy* streamer. We carefully curate a collection of *audio-forward* shows, movies, radio dramas, podcasts, and more designed for those who *thrive on multitasking and inactive listening.*

You don't have to be all ears with us.
One is good.

THANK YOU